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Virtual Product Installation Experience

360 Cassette Installer Application provides an augmented reality for consumers to experience the virtual installation of the Samsung 360 Cassette.

Product Specifications

360 Cassette Installer Application provides product specifications and key features for the consumer to discover. The video content shows the pain point of using past air conditioning products and how the Samsung 360 Cassette is motivated and improved through the research.

App Installation Conditions

360 Cassette Installer Application is operable from Android 4.0(ICS) and compatible with recent Samsung electronic devices (Galaxy Tab S2, Galaxy Note Pro, etc.). Screen ratio is developed in 16:10. By operating the real-time 3D model source, low-speed device might not perform the best with this Application.

Language: English only

